

# Brian Sekelsky

Designer working across visual design, user experience, and code.  
Returned Peace Corps Volunteer. Design educator.

[briansekelsky.com](http://briansekelsky.com)  
[briansekelsky@gmail.com](mailto:briansekelsky@gmail.com)  
[linkedin.com/in/brian-sekelsky](https://www.linkedin.com/in/brian-sekelsky)  
New York City, NY

## INDUSTRY EXPERIENCE

### Senior User Experience Designer | Fidelity Investments

Jersey City, NJ | May 2023 – Present

- Designing end-to-end digital experiences in two streams: a product suite that helps customers understand and pay down student debt, and a public-facing financial education stream of marketing pages, article templates, and reusable components.
- Building and maintaining design system components in Figma; partnering with engineering on token implementation and ensuring consistency across products.
- Creating coded prototypes in HTML, CSS, TypeScript, and Angular for user research and A/B testing, including a sign-up flow redesign that more than doubled the active user base and a modular sales demo that increased client sign-ups by 80.1%.
- Ensuring all elements and interactions meet WCAG accessibility guidelines.

### Graphic Designer | National Peace Corps Association

Remote | Nov 2020 – Aug 2021

- Created and managed the organization's web pages, with a UX lens, and using HTML, CSS, and javascript and a CMS (silkstart).
- Supported a network of more than 100 Peace Corps affiliate non-profits, designing within the constraints of the shared Silkstart CMS platform that NPCA provided.
- Translated stories into visual narratives and created interactive reports, webpages, social media graphics, and more.

### Frontend Developer | Lemans Corporation

Madison, WI | Dec 2018 – Aug 2019

- Used javascript, typescript, Angular 2, and HTML/CSS to design and develop components for an e-commerce website within a corporate agile team.

### Math and Computer Teacher | Peace Corps

Manyara, Tanzania | Jul 2016 – Oct 2018

- Taught 40 hours per week in combination Swahili/English from the Tanzanian math and Information and Communication Technology (ICT) curriculum to class sizes of up to 75 students.
- Oversaw project design and implementation of a grant giving 40 teachers and more than 1000 students training on sexual health and gender equity. Also all 600 female students received menstrual hygiene kits.
- Improved the school computer lab with a 400% increase in computers, a new projector, and an overhaul to the ICT curriculum through another initiative.

## ACADEMIC EXPERIENCE

### Adjunct Professor | University of North Carolina

Chapel Hill, NC | Jan 2024 – Dec 2024

- Led classroom discussions on design, culture, and technology. Planned and wrote syllabi for engaging lessons about graphic and experience design.
- Taught students how to use Figma, Adobe software, creative coding tools (Processing), AI, and more.

### Graduate Research Assistant | NC State University

Raleigh, NC | Aug 2021 – May 2023

- Created three VR and web products as part of a National Science Foundation funded research project.
- Conducted qualitative user research and A/B testing.
- Contributed to three published papers as a co-author and one published paper as lead author. Presented that paper at IASDR 2023 in Milan, Italy.

## EDUCATION

### Master of Graphic & Experience Design

North Carolina State University

Raleigh, NC | Aug 2021 – May 2023

- Faculty Award for Academic Excellence
- GPA: 4.0

### Bachelor of Science in Computer Science

University of Wisconsin – Madison

Madison, WI | Aug 2012 – May 2016

- Certificate of Studio Art

## VOLUNTEER WORK

### U.S. Digital Response

- UX Designer (2026–Present)

### Friends of Tanzania

- Web designer (2025–Present)

### Peace Corps Community for Refugees

- Designer (2019–2023)

## TECHNICAL SKILLS

Figma  
HTML5  
CSS3  
JavaScript  
ThreeJS  
After Effects  
Illustrator  
Photoshop  
InDesign  
Blender  
Angular  
Git  
WordPress  
WCAG Accessibility

## SOFT SKILLS

Collaboration  
Facilitation  
Teaching  
Storytelling

## LANGUAGES

English (native)  
Spanish (beginner)  
Swahili (intermediate)